

SESSION DESCRIPTIONS
HACAC Annual Conference, April 21, 2018
Kapi'olani Community College

SESSION 1: 10:00 – 10:50am

Session 1A: Send Me To Japan! - The Hype, The Trend, The Benefits, and More.

Many of the universities in Japan are well-regarded internationally, affordable for international students, and seek to increase their global student body presence. With the cost of education in the US becoming increasingly heated topic, why not look abroad? Learn more about the benefits of studying for an undergraduate degree in Japan, university systems, specific universities that provide global experiences in English instruction, and the type of student who will find success academically, socially, and emotionally. With many years living and working in Japan, we will provide the audience with examples of student dispositions who have thrived in the international setting, and those who have struggled. We will be providing details on application requirements, and real-world examples of financial aid to actualize and better understand the savings students can expect.

Audience: All

Presenters: *Bethany Kanda and Yuichi Kondo (Ritsumeikan Asia Pacific), Kelly Nuibe (Temple, Japan)*

Session 1B: Guiding Students in Writing the College Essay

Experts from both sides of the admissions desk will discuss strategies to help guide high school students to finding and expressing their voice in the college application process.

Audience: High School

Presenters: *TBD*

Session 1C: College and Career Planning to Engage Generation Z

Generation Z high school students are highly independent, digital natives. To engage them, we have to meet them on their own ground. We need a student centered approach that begins with their personal stories, told through portfolios. Counselors can use the enthusiasm and authentic learning this approach develops to help students plan and manage their paths through high school and post-secondary studies. This presentation will focus on engaging students in their journeys, and how counselors use MaiaLearning to facilitate the process

Audience: High School

Presenters: *Phil Roybal and Jon Coley (MaiaLearning Inc.)*

Session 1D: Creating a College Counseling Toolbox

Building handouts, tools to navigate sticky situations, and best practices are essential to creating a successful college counseling program. In this session, participants will learn how to create a college counseling resource center, keeping administration and parents in the loop, and staying on track in the peak seasons, essentially all year long. Session materials will be shared following the presentation.

Audience: New High School

Presenter: *Stephanie Walsh (Seabury Hall)*

Session 1E: The Condition of College and Career Readiness in Hawai'i: Analyzing and Using ACT Scores and Data for High School and Post-Secondary Success.

This session will help answer the question, "To what extent are Hawai'i's high school graduates prepared for post-secondary success?" By looking at the data provided on individual student reports, as well as on the state profile report, participants will become familiar with key findings that relate to readiness, and get a picture of the achievement trends of Hawai'i's graduating class over the last five years. High school counselors can highlight areas to help improve their student's college and career readiness. College admission officers will become aware of the aspirations, achievement, and readiness of their potential applicant pool. This data will help inform curriculum decisions, student choices, recruitment/admissions practices, and course offerings.

Audience: All

Presenter: Stella Gibbs (ACT)

Session 1F: Creating a First-Generation Fly-in Program from the Bottom-up

Marquette University has taken a more directed approach to support and celebrate first-generation students both on campus and in recruitment. As a result, the Admissions Office started a yield program called First Families. First Families is an opportunity for first-generation students to visit campus and introduce them and their families to the resources and support systems available. In this session, the history of the program, the programs events, and the fly-in component will be described. We will also provide tangible take-aways that any Admissions Office, regardless of budget, can implement to make their yield programs more first-generation friendly.

Audience: 4 Year College

Presenters: Katie Doucette and Lindsay Barbeay (Marquette)

SESSION 2: 11:00 – 11:50am

Session 2A: The 101 on International Education: Australia, Ireland, and Italy

Learn how to support your students through the research, application, and decision phases of earning a Bachelor's degree from an international university. The session will include: benefits of an international degree, financing the cost of attendance, application assistance, student life, and what it's like to bring the degree back home. Students in the United States are undertaking international education options more so than ever before however, counselors don't always have the resources to adequately support their students. This session will be a 101 on where to find information, how to support students and their families through this seemingly complicated but hugely rewarding process.

Audience: All

Presenters: Lea-Anne Allen (Macquarie), TBD (John Cabot American U, Rome), Chris Lawrance (U of Sydney), Christopher Obenchain (Punahou)

Session 2B: MyFutureHawaii: A Free Online Platform With College And Career Planning Resources

With the various hats you wear as a high school counselor, wouldn't it be great to have a one-stop shop for resources to help students plan for life after high school? This session will feature a presentation about MyFutureHawaii (MFH), a comprehensive online platform with tools and resources, designed with busy and dedicated Hawai'i educators, like you, in mind. You will learn about the different features you can access online including, lesson plans, worksheets, and career interest and skills assessment tools. These tools can also be incorporated into the student's Personal Transition Plan (PTP). Additionally, you will learn about College Application and Exploration Season (CAES), a state-wide initiative led by Hawai'i P-20, that enables high school college counselors and UH campuses to collaborate on college readiness activities at the high school level. Presenters will share how MFH links with HODOE's Infinite Campus and UH Banner, make it easier for students to apply to college, and how CAES activities have had a positive impact on Hawai'i increased college enrollment rate.

Audience: High School, UH CC, UH 4-Year Colleges

Presenters: Wendy Lum (Hawai'i P-20), Alli Badham (MyFutureHawaii)

Session 2C: Understanding WUE and Creating Out of State Options for Students

This presentation will discuss the tuition discount program, Western Undergraduate Exchange (WUE) and why students should consider going out of state for college.

Audience: High School, CC

Presenters: Noelle Clark (CSU, Pueblo), Teri Ann Matsuda (Colorado Mesa)

Session 2D: MyCoalition: Pathway to Smart College Choices

MyCoalition is a set of free online college planning tools that helps students learn about, prepare for, and apply to college. With an easy-to-use application, interactive collaboration space, and convenient digital storage locker, MyCoalition empowers students to make smart college choices for success in school — and beyond. Using MyCoalition, students can begin exploring colleges and digitally compiling personal and school-related achievements as early as ninth grade. By the time senior year rolls around, they are already on track for college success. MyCoalition features the following: (1) Locker: Students have private, unlimited space where they can upload important items, such as papers, videos, and photos, as a record of their high school experience; this cloud-based “Locker” becomes the foundation of their application to Coalition schools. (2) Collaboration Space: Students can connect with their teachers, counselors, coaches, mentors, or parents — and ask for advice, recommendations, and feedback on their path to college.

Audience: All

Presenter: *Peter Wilson (U of Chicago)*

Session 2E: College Board Program Results: The Largest Cohort in SAT History

The first year of performance results on the new SAT®, released on September 26 in the 2017 SAT Suite Program Results, sets the baseline for SAT performance going forward. The class of 2017 was the largest cohort in SAT history and the first graduating class in which the majority of test takers—93% of the cohort—took the new SAT. And, since its launch in June 2015, more than 4 million students have used Official SAT Practice on Khan Academy, and nearly 40% of all test takers reported using Official SAT Practice, making it the number one tool for SAT preparation. During this session, we will go through participation and performance data from the SAT and higher education professionals will discuss how new participation and performance trends will impact admission processes in 2018 and beyond.

Audience: All

Presenters: *Jim Bonner (College Board), Shannon Caraveo (Point Loma Nazarene)*

Session 2F: Ohana and Support After Recruitment: How Colleges And Universities Can, And Should, Assist Students From Hawai‘i On Campus

We all recognize that recruiting students from Hawai‘i is unique compared to those on the mainland. If this is the case though, how are you uniquely supporting these students once they arrive on campus? We will discuss best practices to help support students from the island. Additionally, you will have the opportunity to hear from alum and parents of current students at NAU, what worked well for them, and what they hope universities can improve on while working with students from Hawai‘i.

Audience: All

Presenters: *Tyler Cegler and Dani Donaldson (Northern Arizona)*

SESSION 3: 12:00 – 12:50pm

Session 3A: Admission Case Studies

This session will review three (3) applications and participate in a mock admission committee determining who would be admitted, denied and wait listed. Highly recommended for new high school counselors.

Audience: High School, CC

Presenters: *Noelle Clark (CSU, Pueblo), Ed Devine (Lafayette), Teri Ann Matsuda (Colorado Mesa), Corinne Schell (Marist)*

Session 3B: Talk Story Round Table Discussions

Do you have opinions to share? Of course you do! We invite all for an open session with a variety of topics to cover: Attendees will choose a topic and in small table groups talk story to identify key issues and explore possible solutions. Topics available will range from big-picture philosophical issues (post-secondary outcomes revolving around higher vs. “hire” education, the challenge of making college accessible given rising costs, and Hawai‘i’s perceived brain drain) to specific topics (preparing our students for STEM based technical careers, a

look into our local freshmen on a UC campus, and the growing number of game design programs meeting the demands of the video game industry, admission to the visual and performing art colleges) and everything in between. Come, share your expertise, listen, and let's see what we can accomplish.

Audience: All

Session 3C: Emailing, Texting, Tweeting, Oh My!: Straight Talk From Students on the Effectiveness of Technology-based College Recruiting Methods

An annual favorite with college admission officers. As communication and marketing tools change with the applicant pools, do you wonder about the effectiveness of the student recruiting methods that your institution is currently using? Want practical feedback from the very audience that you are trying to reach? Please join this interactive panel session for a chance to talk openly with students about best practices for college recruiting and freshman retention.

Audience: All

Presenters: High School Juniors and Seniors, moderated by Sara McKay-Hines (Mid Pacific)